



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Media Strategies & Research - VA  
11350 Random Hills Road  
Suite 670  
Fairfax, VA 22030

**Contract #** 852805  
**Schedule Dates** 09/10/12-09/16/12  
**Advertiser** Kaine for Senate (39035)  
**Agency/T-Code** Media Strategies & Research - VA (1523)/155303  
**Product** Political - US Senate (1176)  
**Brand** DEMOCRAT (169542)  
**Salesperson** Marsh, Penne (1523)  
**Sales Office** WVEC - Norfolk  
**Buyer Name** Vail,Chris  
**Phone/Fax** (804) 359-7100 /  
**CPE** 11791  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** Kaine for Senate

**Date Entered** 09/05/12  
**Last Modified** 09/05/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,306.50  
**Net Total** \$7,403.50  
**Sales Tax**

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Sep. 2012	23	\$8,710.00
<b>Grand Total:</b>	<b>23</b>	<b>\$8,710.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/12/12-09/13/12	5	:30	5A- 5:58A (ET)				1	1				2	\$210.00	\$420.00	Norfolk (WVEC) (WVEC)		9/5/12
2.0	Normal Line / SPOT	09/11/12-09/11/12	5	:30	5:58A- 7A (ET)			1						1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)		9/5/12
3.0	Normal Line / SPOT	09/10/12-09/14/12	5	:30	7A- 9A (ET)		1	1		1	1			4	\$410.00	\$1,640.00	Norfolk (WVEC) (WVEC)		9/5/12
4.0	Normal Line / SPOT	09/16/12-09/16/12	5	:30	7:58A- 9A (ET)								1	1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		9/5/12
5.0	Normal Line / SPOT	09/12/12-09/12/12	4	:30	9A- 10A (ET)				1					1	\$425.00	\$425.00	Norfolk (WVEC) (WVEC)		9/5/12
6.0	Normal Line / SPOT	09/14/12-09/14/12	4	:30	10:58A- 12P (ET)					1				1	\$560.00	\$560.00	Norfolk (WVEC) (WVEC)		9/5/12
7.0	Normal Line / SPOT	09/11/12-09/11/12	5	:30	12P- 12:57P (ET)			1						1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		9/5/12
8.0	Normal Line / SPOT	09/13/12-09/13/12	5	:30	3P- 3:58P (ET)					1				1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)		9/5/12
9.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	3:58P- 4:58P (ET)		1							1	\$175.00	\$175.00	Norfolk (WVEC) (WVEC)		9/5/12
10.0	Normal Line / SPOT	09/11/12-09/11/12	5	:30	4:58P- 5:29P (ET)			1						1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)		9/5/12
11.0	Normal Line / SPOT	09/10/12-09/13/12	5	:30	5:29P- 5:58P (ET)		1	1		1				3	\$510.00	\$1,530.00	Norfolk (WVEC) (WVEC)		9/5/12
12.0	Normal Line / SPOT	09/11/12-09/14/12	5	:30	6P- 6:30P (ET)			1	1		1			3	\$500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		9/5/12
13.0	Normal Line / SPOT	09/11/12-09/11/12	5	:30	11P- 11:35P (ET)			2						2	\$450.00	\$900.00	Norfolk (WVEC) (WVEC)		9/5/12
14.0	Normal Line / SPOT	09/10/12-09/10/12	6	:30	12:05A- 1:05A (ET)		1							1	\$25.00	\$25.00	Norfolk (WVEC) (WVEC)		9/5/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WVEC-TV      Norfolk-Virginia Beach	<b>Date:</b> 9/5/2012
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I, Media Strategies and Research,

being/on behalf of: Tim Kaine, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, September 10, 2012			Sunday, September 16, 2012		

**Total Charges: \$8,710.00**

# 852805

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Warren Thompson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

Wednesday, September 05, 2012

Date



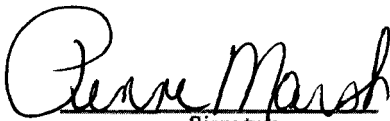
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Penne Marsh

Printed Name

NSC

Title